

# 2023 César Chávez ¡Sí Se Puede! Fiesta Sponsorship Opportunities Available

Connect with 500+ Hyattsville area families while we  
work to fund our community goals!

Email: [ptocesarchavez@gmail.com](mailto:ptocesarchavez@gmail.com)



## Gold Sponsor (\$1,000)

- Prominent positioning on event banner, posters, t-shirts and event décor
- Mention and logo in event press release
- Lead speaking opportunity at event introduced as Gold Sponsor
- Weekly recognition on social media accounts, including event website
- Recognition as Gold Sponsor on our **¡Sí Se Puede!** silent auction platform
- Lead logo on “Thank you to our Sponsors” sign/banner at all PTO events for 2023-2024 School Year
- Inclusion in event video promo as Gold sponsor
- One hundred (100) complimentary event tickets for games and activities
- Five (5) complimentary event t-shirts
- And all other benefits available at lower levels

## Silver Sponsor (\$500)

- Speaking opportunity at event and introduced as Silver Sponsor
- Logo on event banner, posters and t-shirts
- Recognition on social media at least twice a month
- Logo on **¡Sí Se Puede!** silent auction platform
- Logo on “Thank you to our Sponsors” sign/banner at all PTO events for 2023-2024 School Year
- Fifty (50) complimentary event tickets for games and activities
- Three (3) complimentary event t-shirts
- And all other benefits available at lower levels

## **Bronze Sponsor (\$250)**

- Logo on event banner, posters and t-shirts
- Recognition of Bronze sponsorship by event organizers on stage at event
- Recognition on social media at least once a month
- Logo on “Thank you to our Sponsors” sign/banner at all PTO events for 2023-2024 School Year
- Twenty-five (25) complimentary event tickets for games and activities
- Two (2) complimentary event t-shirts
- And all other benefits available at lower levels

## **Classic Sponsor (\$150)**

- Public mention at event
- Social media shout out
- Fifteen (15) complimentary event tickets for games and activities
- One (1) complimentary event t-shirts
- Booth Setup opportunity at event

## **In-kind Fiesta Donations**

- Benefits TBD, depending on contribution

**All supporters are invited to also host a table at the event (must provide all supplies including table) and include promotional materials in our gift bags (qty 500)**